

## **Historic, Archive Document**

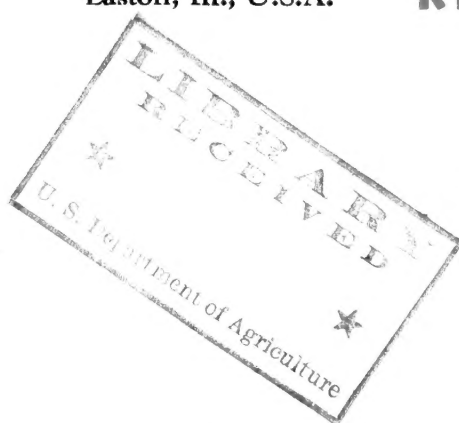
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BETTER BLOOMING BULBS  
**HEBERLING'S GLADIOLUS**  
CORN BELT GROWN  
INCORPORATED  
J. H. HEBERLING Easton, Ill., U.S.A.

**GLADIOLUS  
DARWIN TULIPS  
REGALE LILIES**

Sec. 562, P.L. & R.  
U. S. POSTAGE  
**PAID**  
Easton, Illinois  
Permit No. 1



U. S. Dept. of Agriculture  
Fruit & Vegetable Crops & Diseases  
Bureau of Plant Industry  
Washington, D. C.

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J. H. Heberling Easton, Illinois, U. S. A. J. S. Heberling, S/1c

SPRING CLOSING OUT LIST (Our last Gladiolus list this Spring)

FEBRUARY 1945

## GLADIOLUS

Because of less production and heavier sales many varieties are already sold out. Because of the tight labor situation it is not likely that production can be increased much if any in 1945. However we have a force of men from 50 to 70 years of age and unless regulations are changed we will maintain our garden in 1945. Later we hope to be able to materially increase production.

### WHOLESALE PRICES (Stock all F.O.B. Easton, Illinois)

Twenty-five or more bulbs of the same size and variety may be purchased at the 100 rate. 5% DISCOUNT ON ORDERS OVER \$35.00 when cash accompanies order. Please order your gladiolus on separate sheet. Five bulbs may be purchased at the 10 rate. Please make second and third choice.

| VARIETY   | Per       | No. 1         | No. 2          | No. 3          |
|---|-----------|---------------|----------------|----------------|
| BADGER BEAUTY (Krueger)                                     | 10        | \$2.00        |                |                |
| BAGDAD (Palmer)   | 10<br>100 |               | \$ .50<br>4.00 | \$ .40<br>3.20 |
| BARCAROLE (Palmer)  | 10<br>100 |               |                | .60<br>5.00    |
| BEACON (Palmer)   | 10<br>100 | .80<br>7.00   | .70<br>6.00    | .60            |
| BEAUTIFUL DREAM (Canine)                                    | 10<br>100 | .60<br>5.00   | .50<br>4.20    |                |
| BLACK OPAL (Errey)  | 10<br>100 | 1.00<br>9.00  | .85<br>8.00    |                |
| BRITISH COLUMBIA GIANT                                      | 10<br>100 | 5.00<br>44.00 | 4.00<br>36.00  |                |
| CAPE COD (Winsor)   | 10        | 5.00          |                |                |
| CASABLANCA (Majeski). A superior, large white.              | 10        | 3.00          |                |                |
| CRINKLED CREAM (Ellis). A very large, ruffled light yellow. | 10        | 6.00          |                |                |
| C. W. GANNETT (Cham.)                                       | 10        | 11.00         |                |                |
| DIANE (Krueger)   | 10<br>100 | 1.00<br>9.00  |                |                |
| DREAM O'BEAUTY (Zimmer)                                     | 10<br>100 | .60<br>5.00   |                | .40<br>3.20    |
| EDITH GRACE. A large white with wine blotch in throat.      | 10<br>100 | 1.00<br>8.00  |                |                |
| ETHEL CAVE COLE (Cave)                                      | 10<br>100 | 1.00<br>9.00  |                |                |
| FLORA FARMER (Q)  | 10<br>100 |               | .90<br>7.60    |                |
| GRETA GARBO (Pfitzer)                                       | 10<br>100 | 1.00<br>8.00  | .85<br>7.00    |                |
| GUERDON (Ball)  | 10<br>100 | 1.00<br>9.00  |                | .60<br>5.20    |
| HINDENBURG'S MEMORY   | 10<br>100 | .70<br>6.00   |                |                |
| HOPEDALE (Winsor)   | 10<br>100 | 1.80<br>14.00 |                |                |
| IMPERIAL PURPLE (Pfitzer)                                   | 10        | 3.00          |                |                |
| IRAK (Mitsch)   | 10<br>100 |               | .55<br>4.00    | .45<br>3.20    |
| IVORY KEYS (Ellis)  | 10        | .80           |                |                |
| JANE WITHERS  | 10<br>100 | 1.20<br>10.00 | 1.00           | .75<br>6.00    |
| JEANEL (Picardy sport)                                      | 10<br>100 | 1.50<br>12.00 |                |                |
| KASSEL  | 10        | .60           |                |                |
| KING LEAR (Palmer)  | 10<br>100 | .80<br>7.00   | .70<br>6.00    | .60<br>5.00    |
| KING WILLIAM (S)  | 10<br>100 | .90<br>7.60   | .75<br>6.40    |                |
| LADDIE (Palmer)   | 10<br>100 | .70<br>6.00   | .60            |                |
| LEADING LADY (Johnston)                                     | 10<br>100 | 4.50<br>40.00 | 3.80           | 3.00           |

| VARIETY  | Per       | No. 1          | No. 2          | No. 3          |
|--|-----------|----------------|----------------|----------------|
| MARGARET BEATON (Twomey)   | 10<br>100 | \$ .80<br>7.40 |                |                |
| MARGARET FULTON  | 10<br>100 | .60<br>5.00    | \$ .45<br>4.00 | \$ .35<br>3.00 |
| MAROCCO (Pfitzer)  | 10<br>100 |                |                | .40<br>3.20    |
| MASTER MYRON (Krueger)   | 10<br>100 | 1.40<br>12.00  | 1.20<br>10.00  | .90<br>8.00    |
| MINUET (C)   | 10<br>100 | .70<br>6.00    | .60<br>5.00    |                |
| MIXED EXHIBITION BULBS. (A grand and gorgeous assortment of large flowers) | 10<br>100 | .60<br>5.00    | .50<br>4.00    | .50<br>3.00    |
| MOHAWK (Stevens). A very tall deep maroon.                                 | 10<br>100 | 1.50<br>12.00  | 1.20<br>10.00  | 1.00<br>8.00   |
| MOTHER KADEL (Kadel)   | 10<br>100 | 1.20<br>10.00  | 1.00<br>9.00   |                |
| MOTHER MACHREE (Stevens)   | 10<br>100 | .70<br>5.40    |                |                |
| MRS. MARKS MEMORY  | 10        | 3.00           |                |                |
| OLIVE MARIE BROWN  | 10<br>100 | .50<br>4.40    | .40<br>3.40    | .35<br>3.00    |
| OREGON STATE (Bones)   | 10<br>100 | .70<br>6.00    |                |                |
| PINK RADIANCE (Q)  | 10<br>100 | 1.50<br>12.00  |                |                |
| PRESTIGE (Winsor)  | 10<br>100 | 1.50<br>12.00  |                |                |
| RED LIGHTNING  | 10<br>100 | .80<br>6.40    |                |                |
| REWI FALLU   | 10<br>100 | .70<br>5.60    | .60<br>4.60    |                |
| ROBERT SHIPPEE (Winsor)  | 10<br>100 | .90<br>8.00    |                |                |
| ROSA VAN LIMA  | 10<br>100 | .80            |                | .50<br>4.00    |
| SANDRA (Palmer)  | 10<br>100 |                | .60<br>5.00    | .45            |
| SILEMTIUM (P)  | 10<br>100 | .90<br>8.00    | .80<br>7.00    |                |
| SPIRIT OF ST. LOUIS  | 10<br>100 |                | .50<br>4.00    | .40<br>3.00    |
| SWEET ALIBI (Canine)   | 10<br>100 | .80<br>6.00    | .70<br>5.00    | .60            |
| TIP TOP (P). Rich red  | 10        | 1.00           |                |                |
| VREDENBURGH (P). Big white   | 10<br>100 | .80<br>7.00    |                |                |
| VULCAN (Stevens)   | 10        | 3.00           |                | 2.00           |
| WANDA  | 10<br>100 | 1.00<br>8.00   |                |                |
| WHITE GOLD (Scheer)  | 10<br>100 | 3.60<br>35.00  |                |                |
| ZUNI (M). Large smoky  | 10<br>100 | .70<br>6.00    |                |                |

# DARWIN TULIPS---REGALE LILIES

WHERE AND HOW GROWN — Our tulip bulbs are grown in rich Illinois soil where, during the winter, the temperature is frequently at zero or below. Our bulbs go through such winters without any special protection and come up fine and strong in the Spring producing fine flowers. Such a climate gives them a strength and toughness which will insure good flowers for you next Spring. Tulips grown in warmer climates sometimes fail to withstand our severe winters, with disappointing results to purchasers.

GUARANTEE — All stock is guaranteed true to name and free of insect pests and disease. We further guarantee that with proper care and favorable weather our bulbs will give you splendid flowers next Spring. This guarantee applies to Medium size bulbs also.

MEDIUM SIZE TULIP BULBS — It has been our experience that medium size tulip bulbs, when planted out of doors, will produce as large flowers and are as sure bloomers as the large size bulbs. Hence we place the same guarantee on them. Should we be out of the large size we will substitute a larger count of the medium bulbs unless you advise to the contrary. We suggest early orders because the demand is heavy.—J. H.

TERMS — You may order now, sending 25% of order in cash, and we will ship C.O.D. if not paid in full at shipping time. Orders will be promptly acknowledged when received. We advise early orders.

DELIVERY — Tulip bulbs will be shipped between September 1st and October 20th unless ordered out sooner; Regale Lilies between October 1st and 30th. Retail Orders Prepaid. Wholesale Orders F.O.B. Easton, Illinois.

## TULIPS (Prepaid Delivery Charges)

It appears that the quantity of tulips offered this season again will not be equal to the demand. Hence we suggest EARLY ORDERS.

(Because Tulip and Lily orders are for Fall shipment please put on separate sheet from Gladiolus order. Thank you.)

| VARIETY   | Per 12 |        |
|---|--------|--------|
|   | Large  | Medium |
| CARRARA. A large white Triumph tulip.....                       | \$1.25 | \$ .90 |
| CLARA BUTT. A beautiful Darwin tulip of apple blossom pink..... | 1.25   | .90    |
| FARNCOMBE SANDERS. A large brilliant scarlet Darwin.....        | 1.25   | .90    |
| GRENADIER. A very large brilliant orange cottage tulip.....     | 1.25   | .90    |
| INGLECOMBE YELLOW. A very rich yellow.....                      | 1.10   | .75    |
| KING HAROLD. A massive rich, velvety red Darwin...              | 1.25   | .90    |

| VARIETY   | Per 12 |        |
|---|--------|--------|
|   | Large  | Medium |
| PHILIP DE COMMIES. A large and very dark red Darwin.....                      | \$1.20 | \$ .85 |
| PICOTEE. A Lily Tulip of great beauty. Large white with tinted edge.....      | 1.25   | .90    |
| PRINCESS ELIZABETH. A large Darwin rose pink with silver edge.....            | 1.25   | .85    |
| WILLIAM COPELAND. A tall lavender Darwin and very popular.....                | 1.25   | .90    |
| MIXED DARWINS. A great variety of Darwin tulips of many beautiful colors..... | 1.10   | .75    |

PLANTING — Plant in September, October, or any time before freezing Winter weather. They give best results when Fall-planted because they are early Spring blooming. Tulips will thrive in any good soil. If fertilizer is used do not place touching the bulb. Below the bulb with an inch of soil on top is a good location for your fertilizer. Plant so that bulb is covered with four inches of soil. Tulips will do best where they have sunshine at least half of each day.

DARWIN TULIPS — The tall, late varieties that are so much admired. Blooming in this latitude about April 30th, sometimes later. Not all Darwin tulips bloom at exactly the same time. There is a difference in varieties.

COTTAGE TULIPS — These are large, tall tulips, a little earlier than the Darwins.

TRIUMPH TULIPS — Triumphs are a cross between the Darwins and the earlier varieties and are not quite so tall as the Darwins, but have very large flowers and are a little earlier than Darwins.

If you want very tall tulips, plant where they have part shade and mulch with two inches of Peat Moss, straw or leaves. Plant in well drained fertile soil.

## WHOLESALE TULIP PRICES

Prices are per 100 F.O.B. Easton, Ill. 25 or more of same size and variety at the 100 rate.  
5% DISCOUNT ON ORDERS over \$30.00, cash with order.

| VARIETY                | Per 100 |        |
|------------------------|---------|--------|
|                        | Large   | Medium |
| CARRARA.....           | \$8.00  | \$6.00 |
| CLARA BUTT.....        | 8.00    | 6.00   |
| FARNCOMBE SANDERS..... | 8.00    | 6.00   |
| GRENADIER.....         | 8.00    | 6.00   |
| INGLECOMBE YELLOW..... | 7.00    | 5.00   |

| VARIETY                 | Per 100 |        |
|-------------------------|---------|--------|
|                         | Large   | Medium |
| KING HAROLD.....        | \$8.00  | \$6.00 |
| PHILIP DE COMMIES.....  | 8.00    | 6.00   |
| PICOTEE.....            | 8.00    | 6.00   |
| PRINCESS ELIZABETH..... | 8.00    | 6.00   |
| WILLIAM COPELAND.....   | 8.00    | 6.00   |
| MIXED DARWINS.....      | 7.00    | 5.00   |



## REGALE LILIES---The most popular of all American Lilies

Large, white and very fragrant. This lily is hardy in most climates including latitude of Illinois and states further north. The greatest danger of frost is in the Spring after they start growth and are up, then sometimes a freeze will injure them. This can be avoided to a certain extent by mulching the ground after it freezes in Winter. Thus delaying early Spring growth. It is also safer to mulch the newly planted bulbs in late Fall or early Winter which insures safe wintering. Plant only on well drained soil. Rich soil will produce tall stems and many flowers. They produce much better the second season after planting.

PLANTING — Plant small bulbs three to four inches deep, and larger ones four to six inches.

## PREPAID PRICES (All Blooming Size)

Five at the rate of 10.

|               | Per each | Per 10 |
|---------------|----------|--------|
| Size 5-6..... | \$ .30   | \$2.50 |
| Size 6-7..... | .50      | 4.00   |

|                | Per each | Per 10 |
|----------------|----------|--------|
| Size 7-8.....  | \$ .75   | \$6.50 |
| Size 8-10..... | 1.00     | 9.00   |

## WHOLESALE PRICES

Prices are Per 100 F.O.B. Easton, Ill. 25 or more at 100 rate.

|               |         |
|---------------|---------|
| Size 5-6..... | \$20.00 |
| Size 6-7..... | 32.00   |

|                |         |
|----------------|---------|
| Size 7-8.....  | \$55.00 |
| Size 8-10..... | 75.00   |

Thanking you for past favors, I am,  
Sincerely yours,  
J. H. HEBERLING, Easton, Illinois.